



Peter Ashton | Founder & Partner, Chairman

Peter Ashton is the Founder and Chairman at MONS Partners, responsible for setting and executing organizational strategies, building the senior leadership team, establishing vision, values, and corporate culture, and communicating effectively with all stakeholders.

As a former Division 1 and professional athlete, Mr. Ashton has continued as a creative visionary and sophisticated entrepreneur who is actively building companies and helping other entrepreneurs achieve excellence. Mr. Ashton does this by leveraging his vast network of relationships spanning multiple continents to source, fund and participate (via equity positions and payout structures) in the world's most attractive, unique, and promising investment opportunities. Mr. Ashton has been involved in over 45 companies with multiple billion-dollar investors, creating new strategies and bringing other key relationships to see that the Company succeeds.

Mr. Ashton began his entrepreneurial career after playing 6 seasons in D1 and professional football, ending in 2016. Mr. Ashton then went on to build a successful health and wellness company focusing on clients who are in the top 1% of wealth in the United States. Mr. Ashton went from 0 to 130 clients within 2 years, with each client having a minimum net worth of \$5MM during that time he was mentored by some of the wealthiest entrepreneurs and investors in America. Mr. Ashton quickly realized that he could connect all his clients together to do business; within 4 months his clients made a total of \$70MM of investments, and Mr. Ashton converted his health and wellness business to a business advisory and investment firm. Mr. Ashton partnered with his clients to identify projects to invest in, which caught the eye of a UHNWI, and in 2019 Mr. Ashton started a Venture Capital firm Peterash Associates focusing on disruptive technologies, making a total of 20+ investments in 16 months. After leaving the VC firm in 2021, Mr. Ashton became a highly sought-after consultant. Mr. Ashton was hired by 4 family offices to focus on turnarounds inside the families' portfolios. After a successful year of consulting, Mr. Ashton began to build the foundations of what is MONS Partners today. During the last 5 years, Mr. Ashton has built a reputation of being one of the most connected individuals in the world, and Mr. Ashton has focused that approach inside MONS Partners, where Mr. Ashton has assembled some of the most successful executives with a history of building billion-dollar businesses for other people, and by coming together they can now do this for themselves as a single organization.